

## Impact Summit Zug 2020

Help building the ecosystem that will accelerate impact investment  
and shape our future.



# 5<sup>th</sup> Impact Summit Zug Planet, Humanity and Finance.

26. / 27. October 2020

## WHAT TO EXPECT AT THE SUMMIT?

1 MAIN FLOOR	IMPACT DINNER	PITCH CHALLENGE	ROUNDTABLES WITH EXPERTS
20 TOP SPEAKERS	500 VISITORS	50 IMPACT INVESTORS	30 STARTUPS WITH IMPACT INITIATIVES
MENTORING	WORKSHOPS	GLOBAL NETWORK	GLOBAL SHOW CASES

## CONFIRMED SPEAKERS 2020



**Martin Palmer**  
Honorary President  
Faith Invest UK



**Bernard Chan**  
Member of the Executive Council  
Hong Kong SAR



**Dr. George Lam**  
Chairman on Cyberport Hong Kong  
China



**Leo Johnson**  
Disruption Lead  
PWC UK



**Jennifer Morgan**  
Executive Director  
Greenpeace International



**Idar Kreutzener**  
Managing Director  
Finance Norway



**Joseph E. Stiglitz**  
Professor  
Columbia University US



**Gero Bauknecht**  
CEO  
Bauknecht Capital AG

# TARGET AUDIENCE

IMPACT INVESTORS	WEALTH MANAGERS	ENTREPRENEURS	INSTITUTIONAL INVESTORS	STUDENTS & MASTER FELLOWS
GOVERNMENTS	NGO'S	PRIVATE INVESTORS	ACADEMIC LEADERS	FAITH ORGANIZATIONS
SDG DRIVEN COMPANIES	STARTUPS	IMPACT LEADERS	FINANCIAL INSTITUTIONS	SERVICE PROVIDERS



Become an active part in  
shaping the future of our society.

# SPONSORSHIP OPPORTUNITIES

EVENT

PRESENTING PARTNER

MAIN PARTNER

SUPPORTING PARTNER

SPECIAL PURPOSE

IMPACT DINNER SPONSOR

CATERING SPONSOR

COMPETITION SPONSOR

WORKSHOP SPONSOR

SERVICE

MEDIA PARTNER

HOSPITALITY PARTNER

LOCATION PARTNER

NETWORK PARTNER

## EVENT SPONSORS

	PRESENTING PARTNER	MAIN PARTNER	SUPPORTING PARTNER
Fee* (in CHF)	30'000	15'000	7'500
Exclusivity	General	Sector	None
Summit Tickets	6	4	2
Stage Presence	Panel	Panel	None
Sponsor Booth	Yes	Yes	Yes
Impact Dinner Tickets	6	4	2
Brand Presence	Stage, Offline & Online	Offline & Online	Online
Startup Competition jury	Yes	No	No

\*all cost for booth, marketing and brand material is excluded



## SPECIAL PURPOSE SPONSORS

### DINNER SPONSOR

CHF 20'000

- Exclusive Brand Placement as Dinner Host
- Own Table
- 5 Tickets for Dinner & Summit
- 10 Minutes Speech at Dinner
- Exklusive Meet-ups with Investors

### CATERING SPONSOR

CHF 10'000

- Visibility as official Catering Partner on Location
- 2 Tickets for Dinner & Summit
- Online Brand Representation
- Offline Branding in catering areas

### COMPETITION SPONSOR

CHF 25'000

- Presenting Partner of the startup competition
- 2 Tickets for Dinner & Summit
- Definition of topic together with SIIA
- Hand-over of price
- Jury seat

### TABLE SPONSOR

CHF 2'000

- Sponsoring of 1 table at Dinner
- 1 Ticket for Dinner & Summit
- Brand presence on the table

# SERVICE PARTNERS

## MEDIA PARTNER

- Video-Production / Live-Streaming
- Podcast-Interviews with Experts
- Fotografers
- Printing-Services
- Tech-Infrastructure

## HOSPITALITY PARTNER

- Hotels
- Apartments
- Restaurants
- Bars
- Special Activities (Spa, Health Services, Tourism,..)
- Cultural Events

## LOCATION PARTNER



**theater  
casino  
zug**



## NETWORK PARTNER



«We are looking for partners that believe in the SIIA-network, want to support the creation and growth of impact projects, and are willing to further develop the entire market of impact investment together.

Social, ecological and economical values are at core of their actions.»

## PARTNER BENEFITS

BRAND AWARENESS	ADVERTORIAL CONTENT	BUILD IMPACT NETWORK	POSITIVE IMAGE EFFECTS	ROUNDTABLE ACCESS
MENTORING	WORKSHOPS FOR TEAM	ACCESS INVESTORS DINNER	PARTICULAR BENEFITS	SALES DEAL INTEGRATION



We are always open to discuss your ideas and come up with an individual solution for collaboration.

Let's impact.